

# A popular portfolio strategy is dead

Finally. A death that should have occurred a long time ago has finally come.

Bank of America recently put the final nail in the coffin of one of the most popular strategies taught and implemented over the last 50 years. Odds are you've probably at some point in your life had this portfolio strategy implemented for you, or maybe you still do?

For some reason academia and the majority of portfolio managers loved this strategy. At Iron Gate, we've never subscribed to the philosophy and are glad that people are realizing it. (In fact, we're celebrating its death!)

In today's podcast we discuss why this portfolio became popular and why it doesn't work for most people. We also discuss our philosophy which has more to do with YOU than academia or popularity.

Here's to wise investing,

Iron Gate Global Advisors

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